

Don Noh

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LSK 5056, Hong Kong University of Science and Technology, Clear Water Bay

Employment

2023 – **Hong Kong University of Science and Technology**
Assistant Professor of Finance

Education

2017 – 2023 **Princeton University**
PhD in Economics
Graduate Certificate in Statistics and Machine Learning

2010 – 2017 **University of Pennsylvania**
BS in Economics, *summa cum laude*, Wharton School
BAS in Computer Science, *summa cum laude*, School of Engineering and Applied Science

Research Areas

Asset Pricing, Behavioral Finance

Working Papers

- **Green Price Pressure**
(with Xicheng Li, Simon Oh, Sean Shin, and Jihong Song)
- **Retail Ebb and Flow and Overnight–Intraday Return Gaps**
(with Yongkil Ahn, Alfred Fan, and Stella Park)

Work in Progress

- **When Mobile Meets Financial Regulation: Evidence from Trading Pauses**
(with Yongkil Ahn and Hyun-Soo Choi)
- **Active Bond ETFs**
(with Yuet Ning Chau, John Kuong, and Sean Shin)

Grants and Awards

Fellowships and Grants (*: awarded as a collaborator)

2025 SBM Strategic Fund for Futuristic Business Research (HKD 900K), HKUST Business School

2024 Hong Kong RGC ECS Grant (HKD 470K), Hong Kong Research Grants Council

2022 Singapore Ministry of Education Research Grant (SGD 30K)*, Singapore Management University

2020 University of Chicago Macro Finance Summer Session for Young Scholars, University of Chicago

2017 – 2023 Graduate Fellowship, Princeton University

2013 Social Impact Research Experience Grant (USD 3K), University of Pennsylvania

Awards and Honors

2022 Graduate School Teaching Award, Princeton University

2020 Dissertation Award, Conference on Asia-Pacific Financial Markets

2012 Wharton Research Scholars, University of Pennsylvania

Professional Activities

Invited Presentations (*: presentations by coauthors; including scheduled)

2025	HKUST-SUFE Joint Workshop, APAD, Korean SFR, KAIST
2024	HARC*, AFA*, MFA*, SGF*, Sungkyunkwan Business School, FMA, Yonsei University, CAFM
2023	AsianFA, SoFiE*, APAD, Korean SFR*, HK Joint Finance Workshop, CAFM, HEC-HKUST Sustainable Finance Conference, AFBC
2022	Princeton Finance Student Workshop
2021	AFA PhD Poster Session*
2020	Princeton Finance Student Workshop, University of Chicago MFR Summer Workshop, CAFM

Discussions

2025	FIRS, HK Conference for Fintech, AI, and Big Data in Business
2024	FMA, SFS Cavalcade Asia-Pacific
2023	CICF, AsianFA, KFA Young Scholar Workshop, AFBC

Refereeing

Journal of Finance, Management Science, Pacific-Basin Finance Journal, Asia-Pacific Journal of Financial Studies

Teaching

Instructor

HKUST	FINA3103: Intermediate Investments (2024S, 2025S)
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Other Experience

2014 – 2016	Military Service for the Korean Augmentation to the US Army
2020	Research Assistant for Professor Markus Brunnermeier
2019	Research Assistant for Professor Motohiro Yogo
2016	Research Assistant for Professor Nikolai Roussanov
2012	Research Assistant for Professor Christian Opp

Languages

Korean, English